



NOVEMBER 2019



From the President

It's another year and another exhibition on the horizon. One important note is please read the entire prospectus. We have made major changes to the format and some of the compliance.

As you can see, I'm the new gal at the helm and it's late in the year. There is also another need, please read the article about SW's future and what it will take for us to move forward. Your help and understanding is important.

So, who am I? My name is Michele Tabor Kimbrough and I too have served on the board from 2013 to 2015 as membership chair but had to take a hiatus to deal with life!

Life doesn't stop and instead of looking at my problems as problems, I just see them as challenges. It's been one year since Hurricane Michael devastated my community and surrounding area of Marianna, FL. My home and my businesses are still in need of repairs. I had to move my art studio into my home since it still rains in my downtown two story building which was my studio, gallery, and framing business. When it rains real hard outside, it's pouring inside. This past summer I finally had to be ok with letting it all go and just focus on painting. And I'm one very happy camper that I am back to painting!

By this timeframe, Linda Pelc asked me to take on the presidency. I agreed to begin in September because I was just beginning to get myself focusing in the right direction.

I call myself the "Eclectic Renaissance Gal" because once you learn about my life it will all make sense. I came up with this identity after attending Jen Walls discussion on selling art at the FWS 2018 convention. She stated to us, "What's your story? When you introduce yourself to a patron, can you succinctly describe yourself in just a few words?" I'm sure that's much paraphrased but you get the idea. (Continue on Page 3)

CALENDAR

43rd SW Exhibition 2020
- Customs House Museum -
Clarksville, TN
Tuva Stephens
Events Coordinator
Mark Mehaffey, Juror

44th SW Exhibition 2021
Gadsden Arts Center &
Museum, Quincy, FL
Linda Pelc
Events Coordinator
Jean Haines, Juror

Newsletter News!

The timetable for newsletters will normally be Jan, April, July, Oct. The next issue will be in **Jan 2020** so the next due date for news is: **Dec. 15!**

There will be a reminder so you can get your news in before any holidays and year-end. Plus, you can always send it in early!

Share your good news and important announcements! Send all your news to me at my email!

Newsletter Editor NEEDED!
Please apply!

A Quick View of the Calendar
43rd PROSPECTUS
Southern Watercolor Society



Important Dates

December 1	Juried Arts Services (JAS) Application Open
February 19	Application entry deadline
March 15	Accept / Decline notifications via JAS
May 1 -8	Shipped works to arrive at CHM
Apr 28 May 1 (10am-4pm), or May 5-8 (10am-4pm)	Hand-delivered works accepted at CHM
May 12-July 12	Exhibition Dates
May 11	Juror's Selection of Awards
May 12-15, Tue, - Fri. (9am-4pm)	Mark Mehaffey Workshop
Fri, May 15	Members dinner to honor Juror
Sat, May 16	Members Meeting, Demonstration by Juror, Reception, and Awards Ceremony
July 14-17, (10am-4pm)	Pick-up of hand-delivered work
July 17, or before	Works packed for return shipping
July 15	Payments mailed to artists

SW BOARD & CHAIRS-2019

PRESIDENT

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NEWSLETTER

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From the President continued:

I'm an Air Force brat with the emphasis on "brat"! My father is a Florida cracker and my mother is from Germany. We lived all over the U.S. as well as Germany and Italy. I can speak German but my Italian is very rusty. I went to college in Pensacola, FL majoring in beach bum and chasing guys. Somehow I managed to earn a degree in Dental Assisting and Interdisciplinary Humanities (say what!?!). I got hooked into the Army ROTC program and off I went into the Army as commissioned officer flying airplanes and helicopters. It was great. By the late 80's the downsizing of all the militaries occurred, so I accepted the money to get out after 10 years. I then worked for a big company called Household International for 8 years running different departments. Though I was making very good money, I decided I wanted to get back into aviation. So I became a 1st Officer for U.S. Airways flying a 37 passenger turboprop, Dehavilland Dash 8. Before I finished one year with them, 9/11/2001 occurred and thousands of pilots became unemployed because no one wanted to fly.

At the time my son and I were living with my parents not far from the community I'm living in today. I never thought I would be living with my parents at 45 (Man, that really was an adjustment for all of us!). I met my husband, Art, just down the road who was also living with his mother (she was well into her nineties and needed help). Oh, did I say that I LOVE Art!

There were few aviation positions available and applicants far exceeded the posted job. So I worked at our local high school, as a math teacher, English teacher, art teacher, band director, and soccer coach. Basically, whatever they needed me to do. I have a lot of appreciation for teachers. They work really hard.

It was also during this time frame that I began to focus developing my art skills. I have always created but never thought seriously about doing it professionally. I found out quickly that I didn't know much!

By the early 2000's, I worked for 10 years as a flight instrument instructor in the classroom side of the Army Flight School which is where I had earned my aviation wings. Another downsizing called sequestration and I was out reinventing my career again.

Thus began my adventure as the Artist and Owner of The Art Factory Framing & Gallery in downtown Marianna, FL! And again, with Hurricane Michael, I'm redirecting my future. This time it will only be the Art Factory Gallery and just do framing for my artwork. That is, once my building is repaired and remodeled sometime by next summer, my plan is to just focus on art. (I did say I love Art, didn't I!)

And the story is still not over; we had purchased a business just before the storm which was extensively damaged but now operating. Now I'm the CEO of Ten 8 Life with my husband Art. It's a 67 acres training facility for military, police, corrections, civilian and business training to develop on either tactics, weapons, and leadership.

And to add more to the story, I also picked up chainsaw carving since we have lots of material to practice on!

Now you know the Eclectic Renaissance Gal!

Michele Tabor Kimbrough

SW's FUTURE

Our theme this year is succession.

Our future depends on all of us making this come to fruition! We have been incredibly fortunate to have volunteer leaders be a part of this board for many many years. I want to list the many names who have served on the board. I pulled these names from our newsletters located on our website which only goes back to 2007. If I miss someone's name, I am truly sorry. We have many members who also serve in other capacities such as state representative, or volunteering on a number of committees. My point is, if you look at our current board today, you will see several names who have been continuously dedicated to you for a very long time. Please thank them.

Don Taylor, Geri Davis, Suzanne Reed Fine, Marilynne Bradley, Ann Kromhout, Edna Persol Windes, Elise Beattie, Dale Cochran, Lou Everett, Jeanne Heise, Robbie Fitzpatrick, Kathy Simon McDonald, Tuva Stephens, CoCo Dauer, Jean Weiner and Linda Pelc.

Several of our directors are ready to pass their batons to the next capable members ready to step up and serve. They are very willing to share the specifics of their roles for a seamless transition. With their help, you will gain a behind the scenes understanding of society governance, such as, networking with leading artists, art enthusiasts, museum staff, and a great group of SW board members!

Since our board members live in different states we govern through the use of phone, email, and word processing/spreadsheets. Familiarity of these is important.

Besides the above skills we also need people who are willing to serve, lead, and collaborate. Though we each have different thoughts on how things should be done, we work well together as a team ensuring the success of SW. Our two (2) immediate vacant positions to fill are vice president and newsletter editor/catalog. One thing to keep in mind about all of our available positions is that we do not have to reinvent much of anything. We are in the process of putting on our 43rd Exhibition and though we always look at improving our processes much of what we do is repeatable.

- 1) Vice President – This person's role is to learn the ropes and prepare to take over as President or fill in when the president is not available. Our board member's term of office is two years with a maximum of 2 terms.
- 2) Newsletter/Catalog Chairperson – The newsletter editor is like our marketing director. You are pulling together the content from our board, our members, other societies and anything else we need to know. They also coordinate getting the catalog published and mailed to all our members. FYI, we are sorry for not having any of our member's announcements in this newsletter. Our newsletter editor Robbie Fitzpatrick had to step down to take time for her family and the baton is on me, your president. I felt that this issue needed our total focus on this great organization's future. P.S. and I really do not like to write. (Continue next page)

SW's FUTURE CONTINUED

We have other positions that are currently filled but ready to pass the baton.

- **Social Media** – This is an additional duty that either is the newsletter editor or someone who can work with the editor to promote our organization. Currently, Tuva Stephens is our social media goddess!
- **Web Designs** – Ann Kromhout is our Website wizard. She will train you on all things lovely with the website. Plus, Ann is our Mother of SW knowledge! She keeps all of us on course!
- **Membership Database** – Ethan Kromhout, Ann's husband, who is our tech guru, created this program 25 plus years ago and we need a new tech savvy person to identify a new database system that can support us into the future.
- **State Representatives** – For our organization to continue to grow, our state representatives are members who have that ability to speak to and for our artists within their states but they must also be our recruiters for new members and volunteers for the board and committees.
- **Juried Art Services (JAS)** – This is the program that we all enter our application into for each year's exhibition. Linda Pelc began this journey and still carries the baton. She says it's really easy. The truth is, most of all these duties are not real hard, but they do have their moments of intensity. Linda is ready to bring on the next JAS coordinator.
- **Fundraising** – Don Taylor has been doing the heavy lifting in obtaining the money we need to operate, provide financial awards, and award gifts. Learn from Don how you can help us on this endeavor.
- **Exhibition Chairperson** – We plan our exhibitions two years out. This coming exhibition is in Clarksville, TN and Tuva Stephens is the chair. Our 2021 Exhibition is in Quincy, FL at the Gadsden Art Center to be led by Linda Pelc. If you are interested in helping these two leaders, please don't hesitate to contact them.
- **Future venues (2022 & 2023)** - We will need to locate exhibition spaces and Exhibition Chairpersons for those locations. If you know of an ideal exhibition space, please contact me, Michele Kimbrough.
- As you can see, there are lots of opportunities. We look forward to you contacting any of our board members to learn what they do, how you can help, and when you can join the team!

REGISTRATION — WATERCOLOR WORKSHOP — 2020

Southern Watercolor Society's 43rd Annual Exhibition

Workshop Presenter

Mark Mehaffey

AWS-DF, NWS, TWSA-Master, WW, RMWS, ISEA

Experiment For Fun—Design For Success

Tuesday—Friday May 12-15, 2020 9:00a—4:00p

3 days watercolor/1 day watermedia

Customs House Museum & Cultural Center

200 South Second Street, Clarksville, Tennessee 37040

WE start with what is important to YOU. We build on that to make the strongest painting possible. Participants will create paintings using the elements of shape, line, value and color to simplify subject and use a variety of color plans to create emotion and mood. Discussion of content, the importance of color schemes and line quality will also be discussed.

Participants will also work intuitively with shape, color, line and especially texture to produce an abstraction with a personal focus and a representational work based on personal reference choices. A variety of 'slippery surfaces' will be explored. These paintings will be as fun and absorbing to view, as they are to paint.

There will be both group and individualized instruction with time set aside for critique. This is a fast moving, fun, mixed water media workshop where we all learn and share. All levels are welcome as long as everyone is comfortable with their materials. ~

This is a very popular workshop so please register early. A maximum of 20 workshop attendees will be accepted. *You must be an SW member to participate, and you can join as you register for the workshop.*

For questions and sending your registration form:

Contact: Tuva Stephens - tuvat@charter.net



Spiritual Speculation



Indigo Iddigo

2020 Southern Watercolor Society Workshop
Mark Mehaffey

REGISTRATION

Name _____

Address _____

Phone _____

Email _____

Personal website _____

Signature _____

By CHECK payable to
Southern Watercolor Society

Workshop FEE = \$375.00

or

\$175.00 Deposit

Non-refundable after March 15

Balance due April 1, 2020
\$200.00

+\$30.00 for 2020 SW Dues

Check number _____

Mail to:

Tuva Stephens
190 David Court
McKenzie TN 38201

For questions:

1-731-352-5852
tuvat@charter.net

Please make a personal copy of this completed registration before mailing.



122 Grandview Dr
Lawrenceburg TN 38464



43rdSW EXHIBITION 2020 Tennessee

Customs House Museum
Clarksville, TN

www.southernwatercolorsociety.org

2020
Retain this
top section for
your personal
records.

Southern
Watercolor
Society

Dues shall be paid annually on or before January 1 of each year and become delinquent as of March 1 of each year. Nonpayment of dues within the calendar years terminates the membership and Active or Artists Signature status. To reinstate Active or Artists Signature membership, a member must fulfill membership requirements again, or a member may be reinstated by payment of the current year dues and any of the three past years dues that are unpaid.

_____ DATE _____ CHECK NO. _____ AMOUNT _____

To pay with PayPal, go to www.southernwatercolorsociety.org

Please keep us updated
with your most current
email address.

Send membership info to:

SW Membership
Coco Dauer
122 Grandview Dr.
Lawrenceburg TN 38464

Southern Watercolor Society

2020 MEMBERSHIP-\$30

MEMBER STATES

Date _____ Renewal New Update Information

Name: Mr./Ms. _____

Address: _____

City _____ State _____ Zip _____

Telephone (one) _____

Email: _____

My Web Site: _____

My check #

I've paid through PayPal.,

The SW Newsletter will be sent to you by EMAIL unless a printed copy is preferred.

I request a printed copy of the newsletter by U.S. Mail.

DO NOT include my name and address on lists to our award donors or suppliers.

I volunteer to: _____

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Mississippi
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South Carolina
Tennessee
Texas
Virginia
West Virginia

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